

hot products

Innovative items, ideas and services to enhance your horse life.

Compiled by Kari deCastro



Tough Enough

Professional's Choice announces its new Tough Enough To Wear Pink (TETWP) pad as the newest means in the fight against breast cancer. This fun and functional pad has a 100 percent wool Navajo top, 100 percent merino wool lining and the patented, incredibly durable SMx Air Ride saddle pad core. The TETWP pad is available in 34"x36" or 30"x30" and comes with a 60-day money back

guarantee and one-year warrantee. A portion of sales from every TETWP pad will go to the Susan G. Komen Breast Cancer Foundation. To locate a Professional's Choice dealer near you call (800) 331-9421 or visit profchoice.com.

Custom Jackets

RodeoJackets.com has been manufacturing high quality jackets for more than 20 years. The company can accommodate both large and small groups at affordable prices and on short lead times. Each jacket is made from scratch so the embroidery never comes through the lining. Many color combinations are available and wools and leathers can be custom dyed for large orders. Each jacket or vest can also be customized with contestant names, divisions, etc. For more information call (724) 413-6614 or visit rodeojackets.com.



Maximum Matrix

Matrix 5 H/A was recently introduced by Med-Vet Pharmaceuticals (MVP), a company that has been involved with joint support products for nearly 15 years. The unique formulation of Matrix 5 H/A provides the following key ingredients per serving: Sodium hyaluronate, Glucosamine, Chondroitin sulfate, PurforMSM, Yucca and Ester-C. For more information call (800) 366-8986 or visit MedVetPharm.com.



Ride On

Now you can display your unique style through the jeans you wear. Via the Web, you can select a basic pair of jeans, choose rhinestone designs (designs vary by season) to be placed anywhere on the pants and enjoy the creation. Fashionable, fun and comfortable in any activity, Ride On jeans are made in America. The stretch fabric of the jeans keeps its shape and stays close to the body. With low rise in the front and high rise in the back, Ride On jeans have the perfect fit. For more information visit rideonjeans.com.